Women Business Owners in 2016

Wisconsin Job Creators

31%

of Wisconsin businesses are majority women-owned,

or nearly one out of every three businesses in the state.

Women-owned businesses contribute

\$27Billion

in total annual economic impact, and their influence is expected to grow.

142,400

↑ 27% since 2007

women-owned businesses in WI

— that's one out of every three businesses in the state.

168,000

workers are employed by womanowned businesses, with annual payrolls of

over

\$4Billion

THE NUMBER OF WOMEN-OWNED FIRMS IN THE U.S. IS INCREASING AT A RATE I-I/2 TIMES THE NATIONAL AVERAGE FOR ALL FIRMS.

WHERE ARE WE SEEING THESE WOMEN-OWNED FIRMS IN WISCONSIN?
IN EVERY COMMUNITY, EVERY COUNTY, EVERY PART OF OUR GREAT STATE.

EVERYWHERE

LT. GOVERNOR REBECCA KLEEFISCH

